EXPO MANT 20|24

December 5th & 6th

Jockey Exhibition Center

Lima - Perú

Organizers:

ipeman

POST EVENT REPORT 2024

SPECIALIZED TRADE FAIR IN INDUSTRIAL MAINTENANCE

EXPO⚙MANT | 20|24

In this report, you will find a detailed representation of the ExpoMant 2024 event through figures.

Each section highlights the most relevant statistical results from the show, including demographic breakdowns, visitor profiles, and exhibitor feedback and perceptions.

ExpoMant 2024 stood out for its diverse offerings, meaningful personal interactions, and significant potential to generate new leads. As one of the industry's most important gatherings, this event is essential for companies and professionals in the maintenance sector, as well as related industries, to strengthen relationships, establish strategic alliances, and gain valuable experiences that contribute to achieving their objectives.
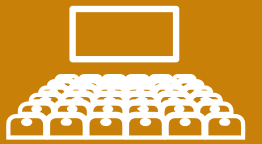
Statistics

ExpoMant 2024
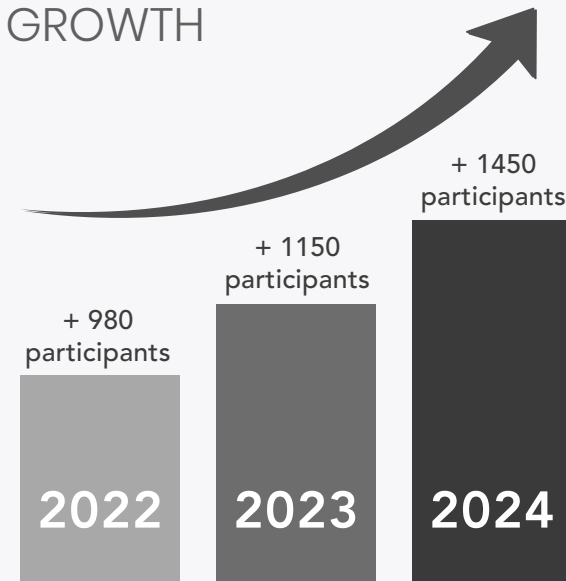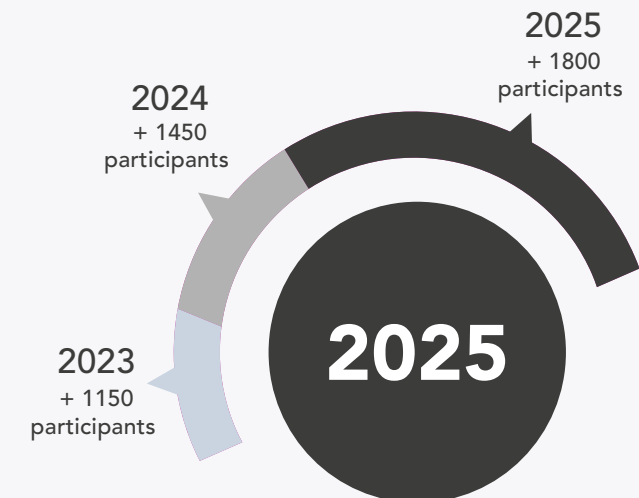
68 Stands

1450 Assistants

8 Forums

140 Conferences

GROWTH

+ 1450 participants

+ 1150 participants

+ 980 participants

2022

2023

2024

Each year, our congress attracts an increasing number of maintenance professionals who view this event as a key opportunity to update and expand their knowledge.

PROJECTION

2025
+ 1800 participants

2024
+ 1450 participants

2023
+ 1150 participants

2025

After the exc[...]
results of re[...]
we expect to
1,800 atten[...]
further cons[...]
growth and
our event

Global Expansion

Of International sponsors

Our sponsors confirmed that the latest edition enabled them to establish connections with professionals from companies that are key players in their respective regions.

This year, we were joined by sponsors from Europe, the United States, and Latin America, who view this event as a specialized platform for generating meaningful business opportunities. Our sponsors from various parts of the world, including France, Spain, the U.S., Mexico, Venezuela, Colombia, and others, were key participants.
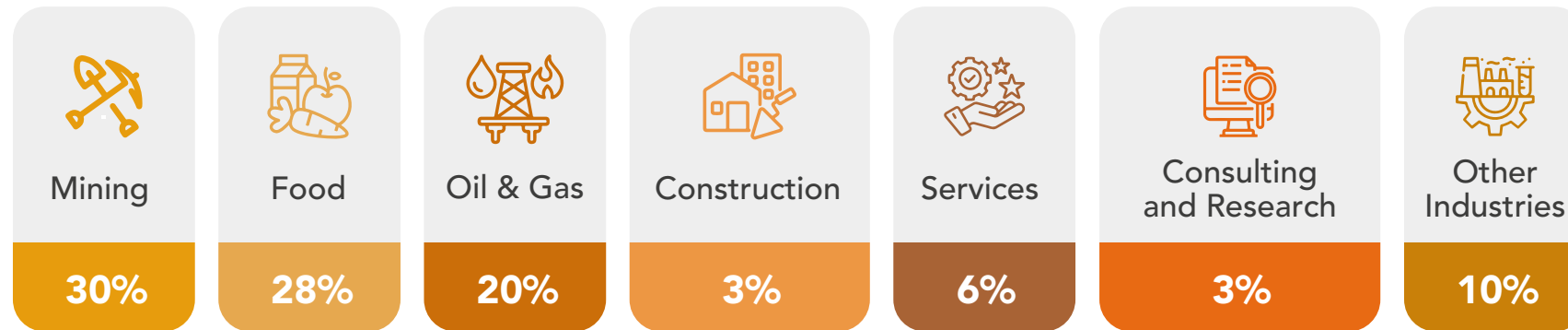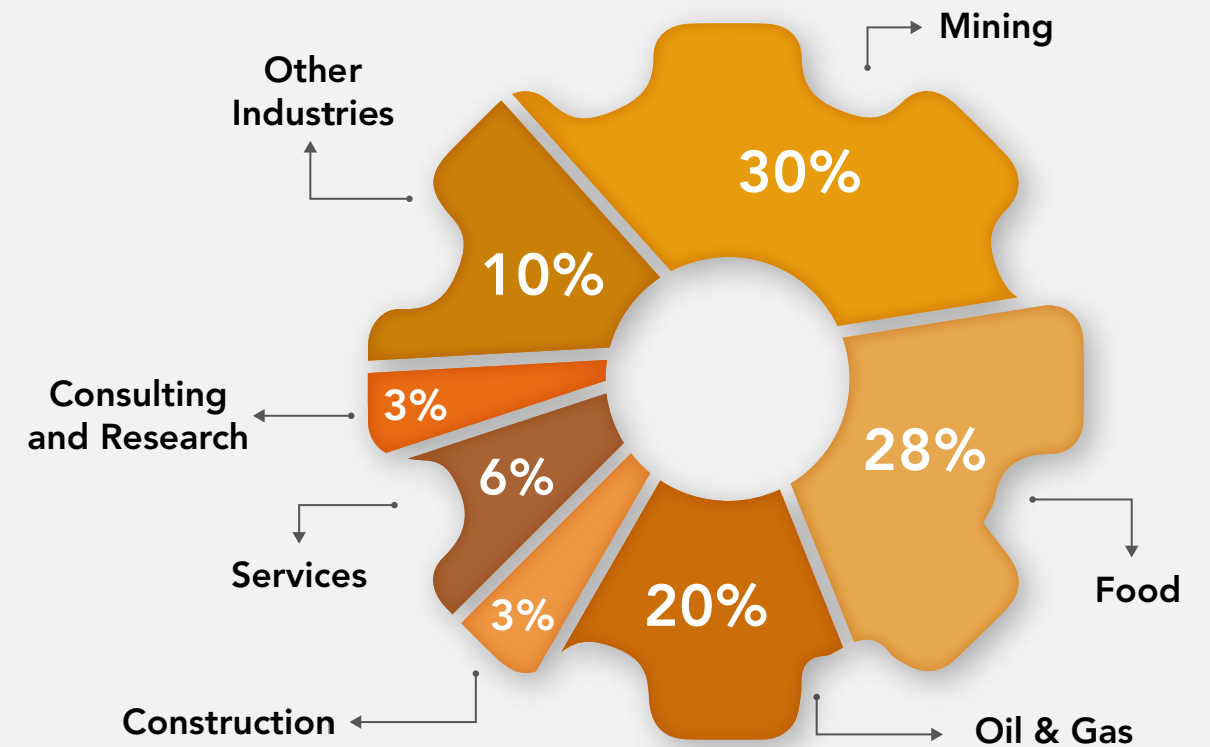

COSTA RICA

ALEMANIA

EE.UU

ESPAÑA

FRANCIA

CANADÁ

MÉXICO

VENEZUELA

BRASIL

COLOMBIA

BOLIVIA

PERÚ

ARGENTINA

CHILE

Visitor Profile
by Industry and Position

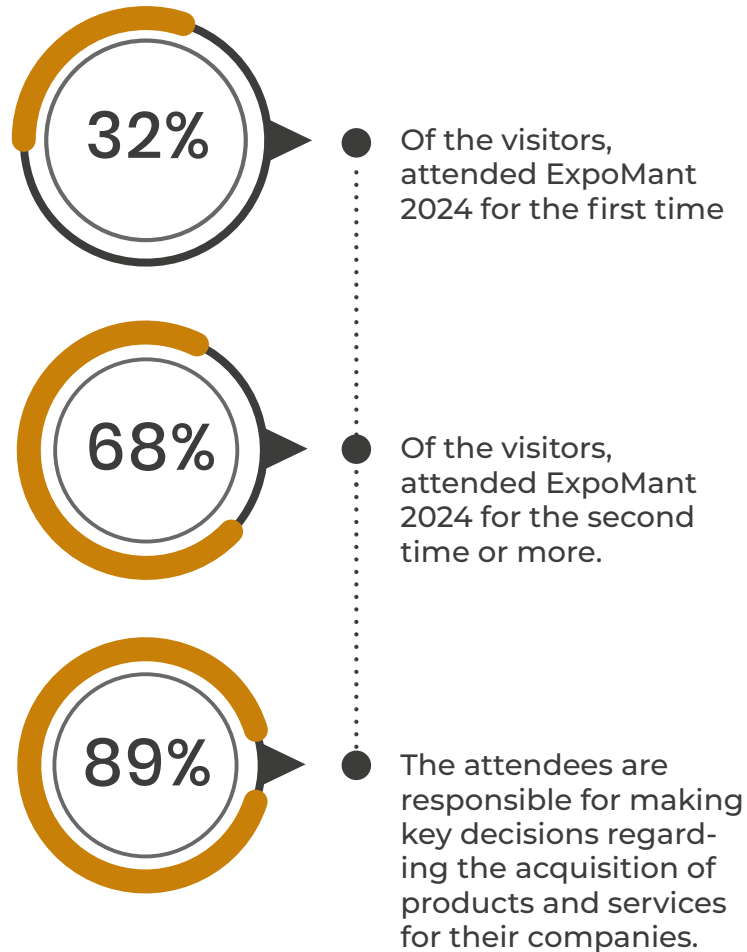Visitors from all key sectors of the maintenance industry are represented at ExpoMant.

Mining	Food	Oil & Gas	Construction	Services	Consulting and Research	Other Industries
30%	28%	20%	3%	6%	3%	10%

Visitors by Industry Sector

- Mining 30%
- Food 28%
- Oil & Gas 20%
- Construction 3%
- Services 6%
- Consulting and Research 3%
- Other Industries 10%

Visitors by Position

Maintenance Manager	Maintenance Manager	Maintenance Supervisor	Maintenance Superintendent	Analysts and technicians	Advisors and Researchers
23%	25%	16%	18%	10%	8%

Visitor Profile

ExpoMant Fair

32% Of the visitors, attended ExpoMant 2024 for the first time

68% Of the visitors, attended ExpoMant 2024 for the second time or more.

89% The attendees are responsible for making key decisions regarding the acquisition of products and services for their companies.
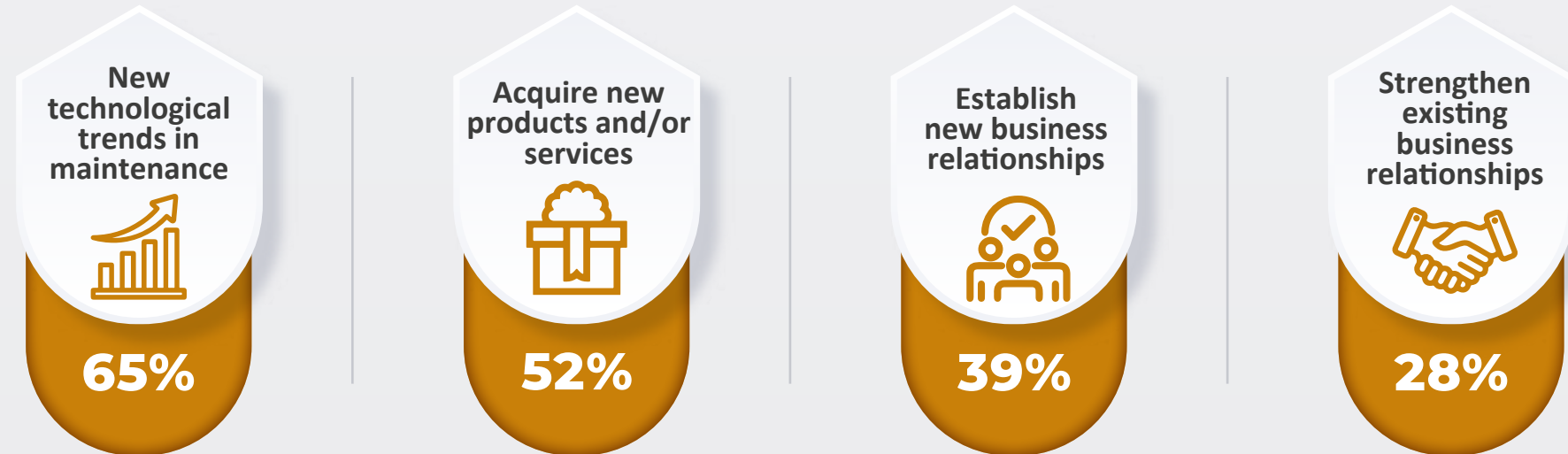
Main Motivations

From visitors to the fair

Reasons given by visitors for attending

Visitors attend ExpoMant particularly in search of new innovations and solutions specific to their challenges, as well as to gauge the market and forge new business relationships

New technological trends in maintenance	Acquire new products and/or services	Establish new business relationships	Strengthen existing business relationships
65%	**52%**	**39%**	**28%**

Evaluation of the fair's success

Networking / Maintaining business relationships.

90%

Of the attendees, rated the extent to which they achieved this goal of their visit as good or excellent.

Analyze the market

95%

Of the attendees, rated the extent to which they achieved this goal of their visit as good or excellent.

Meet new suppliers and visit existing suppliers

85%

Of the attendees, rated the extent to which they achieved this goal of their visit as good or excellent.

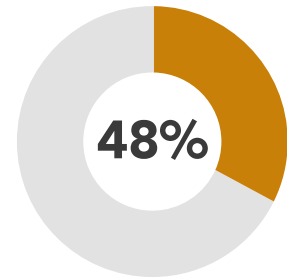**Quality of interactions**

91%

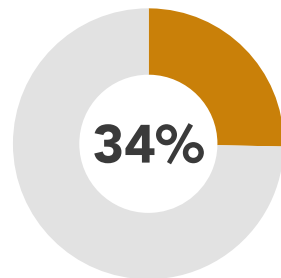Of the attendees, emphasized the good or excellent quality of the interactions they had at the exhibitors' booths.

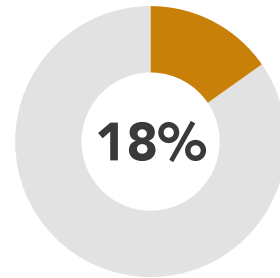# Opinions

Of the ExpoMant 2024 exhibitors

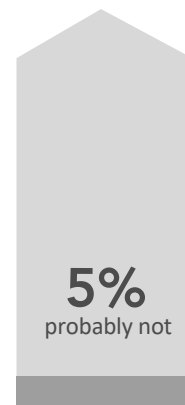## Number of contacts made during the fair

48%
(40 - 60 leads)

34%
(< 40 leads)

18%
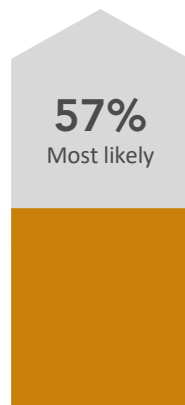(> 60 leads)

Exhibitor projection
Participation in the 2025 fair

57%
Most likely

22%
already secured

16%
maybe

5%
probably not
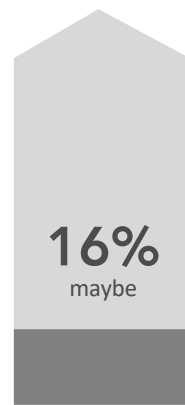
79% of exhibitors wish to participate again in the next ExpoMant 2025.

22% have already secured their booth by the end of the event.

Evaluation of contacts made at the booth

Of the exhibitors, rated the quality of their contacts as good or excellent.

86%

82%

Business expectations

Of the exhibitors, expect to close business deals from the contacts they made at the event.

Main Companies

Present at ExpoMant 2024

Participating sponsors with booth presence during ExpoMant 2024:

Main Visitors

Present at ExpoMant 2024

Companies where visitors to ExpoMant 2024 work:

BOOK YOUR BOOTH